

# Memorandum



CITY OF DALLAS

DATE May 20, 2024

TO Honorable Mayor and Members of the City Council

SUBJECT **Executive Management Team Transition**

Deputy City Manager, **Jon Fortune** and Chief of Staff to the City Manager, **Genesis D. Gavino**, have informed me they are both departing the City. Jon's last day in the office will be June 7, 2024, and Genesis' last day will be May 31, 2024.

**Jon Fortune** joined the City of Dallas in 2017. He has been responsible for leading and overseeing the City's Safe portfolio, which includes the Dallas Police Department, Dallas Fire-Rescue, Marshal's Office, Dallas Municipal Courts, Office of Emergency Management, and the Office of Integrated Public Safety Solutions. During his tenure, Jon led the implementation of transformative programs and helped shepherd the City through various challenges and crisis including the following noteworthy items:

- The City's meet and confer process resulting in a new market-base pay structure for police officers and firefighters.
- Implemented the RIGHT Care program (Rapid Integrated Group Health Care) and civilian mobile crisis response teams to address social and behavioral health needs of residents,
- Established a deflection center offering sobering services as an alternative to arrest for individuals detained for public intoxication, promoting compassionate intervention, and reducing strain on law enforcement resources.
- Oversaw Dallas Mega-Shelter operations in 2017, housing approximately 5,000 evacuees from Hurricane Harvey; led emergency response to the 2019 F3 tornado that tore a 15-mile path through the heart of Dallas; and implemented COVID-19 testing and vaccinations centers.
- Implemented the Dallas Fire-Rescue EMS Quality Management Program resulting in improved patient care and outcome for residents.

**Genesis Gavino** joined the City in 2017 in the City Manager's Office, where she led multi-department projects that included community and external stakeholder engagement such as the launch of Deck the Plaza, Food Trucks on the Plaza, implementation of Legistar / Granicus, and management of the Local Government Management Fellowship Program. In 2020 she joined the Office of Equity and Inclusion as Resilience Officer. In that role, Genesis provided strategic, operational, and organizational leadership to integrate and align resilience, equity, and inclusion principles across City strategies, policies, and programs.

In 2022, she returned to the City Manager's Office as Chief of Staff to the City Manager and continued to serve as Resilience Officer where she supported advancement of the City Manager's priorities and goals. She also furthered the City's work in bridging the digital divide by launching the City's first Digital Navigators Program, coordinating multi-department efforts to deploy community Wi-Fi, working with local school districts to provide CARES Act matching grants, collaborating with internal and external stakeholders to host Digital Inclusion Week activities, developing handbooks and guidelines for community organizations to navigate the Affordable Connectivity Program, and securing the largest grant award in the State of Texas to support efforts

DATE May 20, 2024  
SUBJECT **Executive Management Team Transitions**  
PAGE **2 of 2**

to enroll eligible households for internet subsidy programs. Because of her commitment and diligence, the City was recognized by the National Digital Inclusion Alliance as a 2023 Visionary Digital Inclusion Trailblazer, a designation only given to 47 cities in the nation.

Please join me in thanking Jon and Genesis for their service to Dallas and wishing them well on their future endeavors. Additional Executive Management Team Appointments are forthcoming this week.

Should you have any questions or concerns, please contact me directly.

Service First, Now!



Kimberly Bizer Tolbert  
City Manager (I)

c: Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Jon Fortune, Deputy City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Robin Bentley, Assistant City Manager (I)  
Donzell Gipson, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors