



DALLAS 500 HONOREE
Exclusive Advertising Opportunity

Celebrate and strategically market your *D CEO Dallas 500* recognition.

D CEO now offers a custom opportunity, exclusively for *D CEO Dallas 500* honorees, to share your story with our online audience. This special marketing offering ensures that

you maximize your visibility as one of Dallas' most influential business leaders and allows you to maintain your presence as a featured honoree on our site all year long.

Package Includes:

Digital:

Extend your *Dallas 500* 2024 recognition with a digital package featuring:

1. Sponsored post to tell our *D CEO* audience about the honoree. This will be featured on the *D CEO* Business section.
2. **NEW THIS YEAR**
A complementing link to your sponsored post on your honoree card featured on the *Dallas 500* digital version.
3. LinkedIn tag to your profile on your honoree card featured on the *Dallas 500* digital version.

(value of \$3,300)

INVESTMENT:

\$2,500



RICHARD BENSON

President
THE UNIVERSITY OF TEXAS AT DALLAS

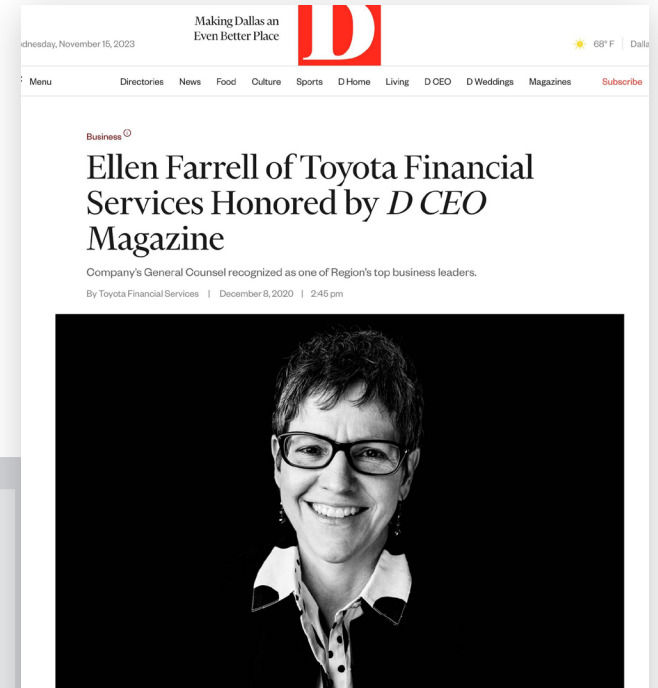
[in](#) | Let's connect!

Richard Benson, a passionate New York Mets and Buffalo Bills fan, is excited about the growth of arts and humanities programs at UTD. The program sets the university apart by integrating them with STEM-focused disciplines. "Generous donors have ensured that we can foster the creative impulses of our students and faculty and benefit our community," Benson says.

Sponsored Content

RICHARD BENSON NAMED AS ONE OF DALLAS 500 MOST INFLUENTIAL BUSINESS LEADERS

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CEO 500 2021**

Toyota Financial Services extends its heartfelt congratulations to Ellen Farrell, the company's Vice President, General Counsel & Secretary, for her recognition on *D CEO* magazine's Dallas 500 list recognizing the region's top business leaders. Ellen is instrumental to Toyota Financial Services' success, leading the company's legal department, enterprise compliance and government affairs function. She provides guidance in support of the company's legal and compliance strategies necessary to support Toyota Financial Services' business objectives. Additionally, Ellen chairs the diversity and inclusion functional committee at Toyota Financial Services and advises global senior management on international legal trends.

In her current role, Ellen served as Vice President, Social Innovation for Toyota Financial Services in North America (TMNA), as well as Executive Advisor to Toyota Financial Services. In that capacity, she was a strategic advisor to both TMNA's Social Innovation and its Social Innovation division, which leads the company's diversity & inclusion, philanthropy/community relations, environmental sustainability, and workforce readiness efforts.

Ellen earned her Bachelor of Arts degree in Managerial Studies from Rice University in Houston, Texas, and her Juris Doctor degree from Loyola Law School of Los Angeles.