



*D* CEO MAGAZINE PRESENTS

**EMERGING  
WOMEN  
LEADERSHIP  
NETWORK**

**Connect. Grow. Lead.**

**July 19, 2023 – Info Session**



# Welcome and Introductions



**Gillea Allison**

President, D Magazine Partners



**Noelle LeVeaux**

Publisher, D Magazine Partners



# What is the *D CEO* Emerging Women Leadership Network?

The Emerging Women Leadership Network is a new hybrid professional development program that will run from September 2023 – March 2024.

Through 10+ virtual and in-person events and exclusive content and programming—developed and led by D Magazine Partners women executives, experienced leaders, and the best coaches—members will gain unparalleled access to mentors, connect with an intimate peer network, and accelerate their personal and professional growth.



# Why *D CEO*?



**Gillea Allison**

President, D Magazine Partners



**Christine Allison**

Editor-in Chief and CEO, D Magazine Partners



**Noelle LeVeaux**

Publisher, D Magazine Partners



**Christine Perez**

Editor, *D CEO Magazine*



**Kathy Wise**

Editorial Director, *D Magazine*






# Why *D* CEO?





# WHY *D CEO*?

Making Dallas an Even Better Place 

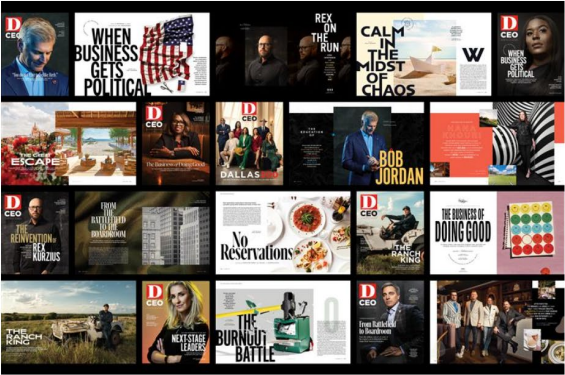
Directories News Food Culture Sports Home Living D CEO D Weddings Magazines

Media

## Three-peat: *D CEO* Named Country's Best Regional Business Magazine

"Beautiful photography and a refined design round out magazine that's packed with vital know-how and know-who," noted the judges.

By Christine Perez | July 18, 2023 | 7:59 am



Last month, *D CEO* was presented with a coveted gold award in the 2023 national City and Regional Magazine Awards. Now, it has more trophies to put on the mantle, picking up seven honors in the 2023 Editorial Excellence Awards, presented by the Alliance of Area Business Publishers.

Judged by faculty at the University of Missouri School of Journalism, the program is considered the Oscars of the regional business publication industry.

*D CEO*'s five gold and two silver honors include being named Best Magazine for a third straight year.

## Testimonial:

“I didn’t think anything could top last year’s program...seems like they just get better and better!”

“Best women speakers in conference I have ever attended.”

“I appreciate what Gillea Allison, Christine Perez and the teams at *D Magazine* and *D CEO* are doing for the business community to encourage personal growth and development.”



## Why now?

“87% of organizations believe in leadership development...but only 5% actually invest in it. When organizations invest in leadership development, they get outsized results (7x-41x).”

*Source: Harvard Business Review*

“Leadership development at the start of a woman’s career is a major contributor to her success.”

*Source: McKinsey Women in the Workplace Study 2022*

“Women are demanding more from work, and they’re leaving their companies in unprecedented numbers to get it.”

*Source: McKinsey Women in the Workplace Study 2022*



# Who is the program intended for?

- Any self-identified 'Emerging Leader' is welcome, but you should have at least five years in the workplace, no matter the field
- High performers with a desire to build your personal leadership skills
- Eager to engage with your community and other emerging leaders locally
- A desire for guidance, coaching, and mentorship and have demonstrated potential for growth
- On a leadership track or expressed interest in leadership roles in the future
- At a point in your career where you are ready to invest in yourself, your network, and your development





# What will we cover?

## **Pillars that will propel you:**

Your Personal Development

Your Career Growth

Your Mental Health and Wellness

Your Financial Future



# What will we cover? Sample topics.

## YOUR PERSONAL DEVELOPMENT

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- Assessing Yourself as a Leader: Understanding Your Behaviors and Strengths, in partnership with TalentSuite and Predictive Index
- The Winning Formula: Understand Your Communication Style and Others'
- How to Build Your Brand: Position Your Unique Self for What You Want

## YOUR CAREER GROWTH

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- The Real Face of Leadership: How to Foster Strength in Others, in partnership with People Centric Consulting
- How to Network Like a Pro
- You're Made for This: How to Leverage Your Natural Leadership Abilities and Why They're Needed More Than Ever
- Finding Your Voice: Public Speaking 101

## YOUR MENTAL HEALTH AND WELLNESS

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- High Performance, High Anxiety? How to Address the Pressures of Today and Your Mental Health
- Stress Management and Burnout Prevention Techniques
- Your Body, Your Future: Navigating Women's Health Needs and Self-Care

## YOUR FINANCIAL FUTURE

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- The Art & Science of Negotiation
- How Men and Women Think About Personal Finances Differently, and What it Means for You
- Small Steps to Secure Your Financial Future



# What to expect?

- Four (4) in-person networking and panel discussions
- Six (6) interactive workshops with experienced leaders and professional development experts
- One-on-one connection with D Magazine Partners executives
- Custom mentorship pairing with a Dallas executive
- Peer Cohort discussions and networking



# Program benefits

- “Member Spotlight” marketing profile featured on *D CEO* channels
- Members-only monthly newsletter with relevant personal and professional development content
- Access to a EWLN member concierge who will ensure you are getting full benefit of program
- Opportunity to influence future leadership programming and content
- Complimentary tickets to select *D CEO* events during duration of the program
- Complimentary Predictive Index behavioral assessment and analysis
- Complimentary two-year subscription to *D CEO* magazine



# Who will we hear from?





# What's different? 1:1 Mentorship

A key and unique benefit to this program is that our team will pair you with a mentor, based on attributes or career paths that you aspire to.

Leveraging our access and network, we will match you with a high-level, local executive who is committed to meeting with you 3x during the duration of the program.



# What's different? Build your brand.

Tuesday, July 18, 2023

Making Dallas an Even Better Place

99°F | Dallas, TX

Menu


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Sponsored Content

## Tamila Fathi Named as One of Dallas 500 Most Influential Business Leaders

The Cybersecurity and Technology Executive is named one of the Dallas 500.

By D CEO Staff | June 26, 2023 | 7:00 am



TAMILA FATHI  
Cybersecurity and  
Technology Executive

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Committed, assertive, loyal, and empathetic are some of the ways Tamila Fathi has been described across her career. She has tackled the ever-changing environment of technology and cybersecurity, while finding ways to partner, coach, and mentor up-and-coming talent. She's committed to protecting the companies she works for while finding ways to educate others on ways to reduce risk in their personal and professional lives.

Tamila is a versatile leader with business experience, technical background, and cybersecurity knowledge. This versatility has enabled her to implement critical solutions across multi-client environments, submit patent applications, and serve in critical leadership roles at Fortune 100 companies.


If you run into Tamila at a networking event, she will often describe her leadership role as an opportunity to build future leaders and enable her team to succeed. Some have heard her say, "Titles are not what matters to me; you can call me head janitor because cleaning up the messes along the way is what creates the opportunity for growth, success, and innovation for my team."

When she's not supporting critical risk, controls, and implementations of cybersecurity practices, Tamila is a Realize with Coldwell Banker Frisco Star. She has a unique approach to real estate, giving back to non-profit organizations at the closing of every transaction. Her clients select the organization to receive the contribution, and Tamila "pays it forward" by donating to that organization based on the size of the closed transaction. Tamila's focus on the community and volunteer work goes beyond her real estate donations, as she and her daughter are active members of the Preston Bluebonnet chapter of the National Charity League.

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TAMILA FATHI  
Cybersecurity and  
Technology Executive

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## Tamila Fathi Named as One of Dallas 500 Most Influential Business Leaders

By D CEO Staff

D CEO

12,151 followers

2w •

D CEO is proud to announce a unique opportunity for the region's emerging women leaders to accelerate their careers and personal growth. The Emerging Women Leadership Network is a new hybrid professional development ...see more

D CEO

D CEO MAGAZINE PRESENTS

## EMERGING WOMEN LEADERSHIP NETWORK

Accepting nominations now for 2023-2024 Program

Emerging Women Leadership Network - Awards & Events

[productions.dmagazine.com](https://productions.dmagazine.com) • 1 min read



## What's different? Access.

Most high-level executive coaches can charge up to \$5,000 a month for weekly calls.

This program gives you access to some of the region's best executive coaches, consultants, and wellness experts through our interactive workshops.





# What's different? Local connection.

In the age of remote or hybrid work, it can be difficult to build your network and relationships locally, sometimes even within your company.

*D CEO* is committed to investing in and growing the emerging talent that is right here in DFW, and ensuring that they know that this is a place where they can thrive as career women, whatever the industry.

Majority of the speakers and mentors will be local executives, coaches, and consultants, instantly building your network here at home.



# When will we meet?

## Monthly Interactive Workshops

Hosted on Zoom  
9 – 10:30 a.m.

Friday, October 6, 2023  
Friday, November 3, 2023  
Friday, December 1, 2023  
Friday, January 5, 2024  
Friday, February 2, 2024  
Friday, March 1, 2024

## Bimonthly In-Person Networking and Panel Discussions

D Magazine Partners office  
5:30 – 8:30 p.m.

Wednesday, September 20, 2023  
Wednesday, November 8, 2023  
Wednesday, January 17, 2024  
Wednesday, March 13, 2024



## What does it cost?

The inaugural D CEO Emerging Women Leadership Network is \$3,500 for a membership sponsorship. Discounts are available for 3+ members from same organization.

The membership is non-refundable, and payment will be required by start of program on September 20, 2023.

We encourage you to leverage your HR and professional development funds for the program and are glad to provide any necessary documentation.



# How do I apply?

Submit your application  
online at:

[dmagazine.com/EWLN](http://dmagazine.com/EWLN)

Applications will be accepted through  
Friday, August 11 and we will follow up  
within two weeks of submitting.



## **Emerging Women Leadership Network Application Submission Questions**

Use this document to prepare your answers before you complete the online application form.

1. How long have you been in your current role? What was your role before this one?
2. What are three adjectives that you think your friends or close colleagues would use to describe you? What are three adjectives that you would use to describe yourself?
3. What are three professional development goals of yours over the next 5-10 years?
4. Why are you interested in a program like the *D CEO* Emerging Women Leadership Network or why do you think someone recommended you participate? What would you like to get out of it?
5. Do you foresee any issues making the time commitment? Please describe below.
6. The *D CEO* Emerging Women Leadership Network program membership is \$3,500. Will your company be sponsoring you and paying for the program in full?
  - a. If yes, do you anticipate needing anything from our team to help with approval or funding? We can provide an invoice upon request or you'll be able to complete payment online once accepted.
  - b. If not sure, do you need any document or explanation from our team to get approval internally from your company?
7. Is there anything else you want us to know or take into consideration?

*Please contact [EWLN@dmagazine.com](mailto:EWLN@dmagazine.com) if you have questions regarding the nomination form.*



# How else can I get involved?

## **Corporate Sponsorships**

Successful companies recognize that investing in, and developing, a pipeline of high performing women leaders with the skills and network to succeed is vital to long-term success.

Sponsorships range from \$5,500 - \$22,500

[Learn More](#)

## **Mentorship**

We are looking for experienced women leaders who want to support the program by giving their time and expertise to one of the participants. Expectation is to meet with your paired mentee 3x throughout the duration of the program.

[Submit Online](#)



# Questions?

[EVLN@dmagazine.com](mailto:EVLN@dmagazine.com)