



Emerging Women Leadership Network

CONNECT. GROW. LEAD.

SPONSORSHIP
OPPORTUNITIES 2023-2024



SPONSORSHIP OPPORTUNITIES 2023

EMERGING WOMEN LEADERSHIP NETWORK



How are you investing in the development of your women leaders?

Successful companies recognize that investing in, and developing, a pipeline of high performing women leaders with the skills and network to succeed is vital to long-term success. *D CEO's* Emerging Women Leadership Network enriches participants' skills, competencies, and networks as they accelerate their growth, both professionally and personally.

87% of organizations believe in leadership development...but only 5% actually invest in it. When organizations invest in leadership development, they get outsized results (7x-41x).

SOURCE: Harvard Business Review





SPONSORSHIP OPPORTUNITIES 2023

EMERGING WOMEN LEADERSHIP NETWORK



Title

Sponsor Benefits:

- Logo inclusion on website, digital programs, event platform, and all print, digital, and event promotions
- Logo inclusion in monthly membership newsletter
- Sponsored post highlighting role in Emerging Women Leadership Network
- Opportunity to address attendees at all events
- Opportunity to serve as a discussion leader at one event
- Two complimentary memberships for emerging female leaders
- Generate awareness and cultivate relationships with emerging women leaders and their companies

Total Investment: \$22,500

Signature

Sponsor Benefits:

- Logo inclusion on website, digital program, event platform, and all print, digital, and event promotion for one event
- Opportunity to address attendees or serve as a discussion leader at one event
- Generate awareness and cultivate relationships with emerging women leaders and their companies

Total Investment: \$5,500

Upgrade: \$8,500

Includes one complimentary membership



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More than 67% of women under 30 want to be senior leaders. Companies that don't take action may struggle to recruit and retain the next generation of women leaders.

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Women are demanding more from work, and they're leaving their companies in unprecedented numbers to get it.

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Career development is one of the top five factors women look for in a workplace.

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Leadership development at the start of a woman's career is a major contributor to her success.



Membership:

PRICING:

Individual: \$3,500

If your company is interested in sponsoring 3+ more individuals, we'd be glad to offer a discounted package. Please contact EWLN@dmagazine.com for more information.

D CEO's Emerging Women Leadership Network (EWLN) offers one-on-one conversations, panel discussions, interactive workshops, and personal mentoring with experienced leaders. Seasoned executives lead discussions and deliver candid and practical insights. Topics cover critical business and leadership skills that can help accelerate advancement for women in their career.

The program provides an opportunity for members to build and nurture relationships with their cross-industry peers, and with speakers and advisors to tap for ongoing advice and mentorship.



BENEFITS:

- Strengthen your pipeline of emerging women leaders
- Reinforce skills needed for leadership success
- Meaningfully engage, advance, and ultimately retain your high-performing women leaders
- Demonstrate commitment to ESG goals
- Optimize success through exposure to diverse voices and personal coaching and mentoring
- Equip members with practical guidance from seasoned corporate executives and top female leaders representing a cross section of industries
- Media exposure for your emerging women leaders