

AGING WELL FOR RETIREMENT 2023

APRIL AND DECEMBER



D readers are ready to retire well.

More than ever, North Texas seniors want to enjoy the fruits of their labor and their loved ones want to ensure their golden years are savored. *D's Aging Well special* section allows brands the opportunity to align with our content and be part of the conversation as these discerning seniors and their families seek trusted advice senior living, financial/estate planning, travel, and more.

Advertisers will be considered for story inclusion.

D Magazine Readers, By the Numbers 87%
ARE SENIORS OR HAVE SENIOR PARENTS

\$344,322 AVERAGE HOUSEHOLD INCOME



Print Ads Include:

- Interview with special sections editor for possible story inclusion
- Sponsored mention in the corresponding targeted e-blast to 35,000 opted-in emails
- Laminated counter card featuring the ad for half-page ads and larger

Advertising Rates:

SIZE	RATE (NET)
Full page	\$7,650
Two-third page	\$5,750
Half page	\$4,150
One-third page	\$2,850

2023 Issue Deadlines

APRIL AD SPACE DEADLINE:

February 17, 2023

DECEMBER AD SPACE DEADLINE:

October 20, 2023

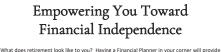
TO ADVERTISE, CONTACT:

Kimberlee Jones
SENIOR ACCOUNT EXECUTIVE

kjones@dmagazine.com 214.901.2338 (c)



FULL PAGE



what does retinent took like to your naving a riliantian rilaline in your come will provide a holistic picture. As a fiduciary, we understand everyone is unique and provide impartial advice throughout the process so you can make decisions to help you reach your goals. Whatever your life situation, we will walk alongside you to achieve your retirement success.



PERRYMAN
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HALF PAGE





ONE-THIRD PAGE



A Guide to Retirement Living in Dallas



From the communities to the residents who call them home, the face of retirement living in Dallas is changing.











Legacy Senior Communities
Meet the new standard of senior living. The
Legacy Midtown Park offers luxury
accommodations in the heart of the city. Our
thoughtfully designed community boasts the best
of everything — premier service, the finest
accommodations, and a full continuum of care on
one campus. Let us be a part of your exciting next
charter.

LEARN







our retirement planning begins with GT's commitment to succession. Our ommitment to the careers of our next-gen



TARGETED E-BLAST

Sponsored mentions are included as added-value with any print purchase. They may be purchased separately for \$550 each.

Maximize your clout with an exclusive advertorial column; provide authoritative advice in a conversational format.

Features:

- · Q&A interview with special sections editor for advertorial feature
- Advertorial must adhere to D Magazine print ad standards
- · Brand reinforcement with full-page company ad across from the Q&A advertorial (supplied by client)

Exclusive Advertorial Column:



Choosing a Senior Living Community



TWO-PAGE SPREAD WITH ADVERTORIAL

\$9,650 NET



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