



# AGING WELL FOR RETIREMENT 2023

APRIL AND DECEMBER



## D readers are ready to retire well.

More than ever, North Texas seniors want to enjoy the fruits of their labor and their loved ones want to ensure their golden years are savored. *D's Aging Well special section* allows brands the opportunity to

align with our content and be part of the conversation as these discerning seniors and their families seek trusted advice senior living, financial/estate planning, travel, and more.

*Advertisers will be considered for story inclusion.*

***D Magazine Readers,  
By the Numbers***

87%  
ARE SENIORS OR HAVE  
SENIOR PARENTS

\$344,322  
AVERAGE HOUSEHOLD  
INCOME

## Print Ads Include:

- Interview with special sections editor for possible story inclusion
- Sponsored mention in the corresponding targeted e-blast to 35,000 opted-in emails
- Laminated counter card featuring the ad for half-page ads and larger

## Advertising Rates:

SIZE	RATE (NET)
Full page	\$7,650
Two-third page	\$5,750
Half page	\$4,150
One-third page	\$2,850

## 2023 Issue Deadlines

### APRIL AD SPACE DEADLINE:

February 17, 2023

### DECEMBER AD SPACE DEADLINE:

October 20, 2023

## TO ADVERTISE, CONTACT:

**Kimberlee Jones**  
SENIOR ACCOUNT EXECUTIVE

kjones@dmagazine.com  
214.901.2338 (c)

**VENTANA**  
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**At any moment, our community's elegance is only overshadowed by our care.**

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At this very moment, call 214-306-4023 or visit [ventanabybuckner.com](http://ventanabybuckner.com).



**Anything's possible where everything's within reach.**

A Life Care senior living community with a James Beard Award-winning chef, legendary wellness director, renowned owner and dream location, this is where Dallas' most irresistible, fascinating older adults find Independent Living, Assisted Living, Memory Care, Long-Term Care, and Outpatient Services & Rehabilitation.

8301 N. Central Expy | Dallas, TX 75225 | 📞 🌐 🏠

FULL PAGE

## Empowering You Toward Financial Independence

What does retirement look like to you? Having a Financial Planner in your corner will provide a holistic picture. As a fiduciary, we understand everyone is unique and provide impartial advice throughout the process so you can make decisions to help you reach your goals. Whatever your life situation, we will walk alongside you to achieve your retirement success.





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ONE-THIRD PAGE



February 2022

SPONSORED CONTENT

### A Guide to Retirement Living in Dallas



From the communities to the residents who call them home, the face of retirement living in Dallas is changing.

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**Anthology Senior Living**  
Don't settle for anything less when it comes to your loved one. When it comes to your loved one, you want the best and so do we! Pampering loved ones with spa treatments, entertainment, and gourmet meals is our pleasure. You can rely on our uncompromising care. Join us to get a glimpse of how we empower connections and practice smart compassion.

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**Christian Care Centers**  
Christian Care Communities & Services is a non-profit, faith-based organization with three communities in the Dallas/Fort Worth Metroplex. For 75 years, CCC&S has provided quality housing and health care services, including Independent Living, Assisted Living, Memory Care, Outpatient Therapy, HomeStay Personal Assistance Services, and Hospice Care.

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**Forefront Living**  
Making each moment matter for over 60 years. We help seniors make each moment matter through our family of senior living communities, including Presbyterian Village North; its expansion, The Hawthorne; and The Outlook at Windhaven, coming to Plano.

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**Legacy Senior Communities**  
Meet the new standard of senior living. The Legacy Milltown Park offers luxury accommodations in the heart of the city. Our thoughtfully designed community boasts the best of everything – premier service, the finest accommodations, and a full continuum of care on one campus. Let us be a part of your exciting next chapter.

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Your next chapter, designed by you.

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**Perryman Financial**  
Empowering you toward financial independence. What does retirement look like to you? Having a financial planner in your corner will provide a holistic picture. As a fiduciary, we understand everyone is unique and provide impartial advice throughout the process so you can make decisions to help you reach your goals. Whatever your life situation, we will walk alongside you to achieve your retirement success.

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**RGT Wealth Advisors**  
Your retirement planning begins with RGT's commitment to succession. Our commitment to the careers of our next-gen employees is reflective of our commitment to serving our clients and their families at the highest level for generations into the future.

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**The Preston by Watermark**  
Every experience is elevated at The Preston, an Assisted Living and Memory Care community for seniors tucked among two premier Dallas neighborhoods. With luxurious surroundings, inviting residences, and personalized care—along with upscale dining, enriching activities, and unparalleled amenities—here it's easy to live well.

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### TARGETED E-BLAST

Sponsored mentions are included as added-value with any print purchase. They may be purchased separately for \$550 each.



## Maximize your clout with an exclusive advertorial column; provide authoritative advice in a conversational format.

### Features:

- Q&A interview with special sections editor for advertorial feature
- Advertorial must adhere to D Magazine print ad standards
- Brand reinforcement with full-page company ad across from the Q&A advertorial (supplied by client)

### Exclusive Advertorial Column:

### Choosing a Senior Living Community

FIVE MUST-ASK QUESTIONS

**A**s you get older, our abilities and needs change, but that doesn't mean we each continue to lead active, purposeful lives. Senior living offers the perfect balance of independence and support. Residents are presented with an array of benefits for health and happiness—for seniors who need assistance with daily living and seniors who are looking for an active, engaging lifestyle. From more opportunities for socialization and enrichment, healthy dining options to low-maintenance living and services designed for maximum mobility, senior living supports safety and enhances successful aging in a myriad of ways.

As you begin to compare different senior living communities, take time to get to know each option inside and out and find the best fit for your needs. Here are five areas you should ask about during every tour.

**STAFFING**  
A community is only as good as the staff of a community. Well-trained, high-quality staff can make all the difference when transitioning to senior living and thriving there. Ask about the community's ongoing staff training, if they conduct background checks and their retention rate.

**DINING**  
A home isn't a home without a well-cooked meal. Does the community provide delicious and nutritious meals? Check it out yourself! By scheduling a complimentary tour, take about menu variety, if the dining experience is social, if food is prepared fresh and if they can accommodate special diets.

**LICENSING**  
Licensing determines if you must move to a new facility within the building, or at all if your needs change or if you are unable to live under the same roof as a spouse with differing care needs. Ask if the building is licensed to the highest level throughout or if you will need to move if you need more care in the future.

**PERSONAL CARE**  
We often need more care as we age, and personal care is an important part of choosing a community. Begin by asking if they create written personal care plans for each resident and what kind of services they offer. Learn if they offer medication management, dementia care, and one-on-one physical and occupational therapy services—all services you may need as time if you do not already.

**HEALTH AND SAFETY**  
During COVID-19, the importance of proper health and safety protocols became more important than ever. Find out if the community follows the CDC's COVID-19 standards and if they require vaccinations. Other health and safety measures to discuss are fall prevention, emergency response plans, and telemedicine services.

Belmont Village Turtle Creek is home to decades of experience, culture of innovation, and several lifetimes of learning. The community offers independent living, assisted living and memory care services. Located in the heart of the Turtle Creek area, the beautiful French-inspired style community is surrounded by premier dining, shopping, and entertainment. Belmont Village Turtle Creek strives to make every day an engaging, purposeful day for residents.

For more information about Belmont Village Turtle Creek, call 866-529-6634 or visit [BelmontVillage.com/TurtleCreek](http://BelmontVillage.com/TurtleCreek).



### A LIFE WELL LIVED. A LIFE WELL EARNED.

Since 1998, Belmont Village has safely delivered an unparalleled senior living experience for thousands of families. Collaborations with experts from the nation's top healthcare institutions and universities have established our national leadership in demonstrably effective cognitive health and wellness programs. Combining the highest levels of hospitality and care, our communities make life worth living.

Learn more at [BelmontVillage.com/TurtleCreek](http://BelmontVillage.com/TurtleCreek)



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