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D Magazine Partners Hires New Publisher, Noelle LeVeaux

Dallas, TX: D Magazine Partners announced today its new publisher, Noelle LeVeaux, a veteran marketer and highly respected Dallas civic leader. LeVeaux will drive revenue creation for D-branded products, including *D Magazine*, *D CEO*, *D Home*, and *D Weddings*, as well as D's suite of digital offerings, including the award-winning dmagazine.com and its proprietary events division.

"We purposely looked outside of the publishing sphere to find the individual who could create new revenue through brand extensions and partnerships, while growing our core base of magazines and website opportunities. Noelle is a marketer's marketer with an expansive sense of what is possible. We're damn lucky to have her on our team," said Christine Allison, D Magazine Partners CEO and editor-in-chief.

LeVeaux comes to D Magazine Partners from her chief marketing officer position at the Communities Foundation of Texas. She has been the chief marketing officer and senior vice president for VisitDallas and vice president, marketing and communications at Children's Medical Center of Dallas. In addition, she served as the interim president and executive director of Uptown Dallas Inc. from 2017–2019, while leading her own marketing and brand development consulting firm. LeVeaux is a graduate of HBCU Spelman College and will graduate in May with a master's in digital communication analytics from the University of North Texas.

"Noelle's passion for the city of Dallas and the surrounding region made her the perfect fit for what we aim to accomplish in the decade ahead. Our devotion to the city's core, and relevance to North Texas as a whole, represents the next great phase of D's expansion plans," said Gillea Allison, D Magazine Partners president.

D Magazine was founded by Wick Allison and Jim Atkinson in 1974. Over the decades, reflecting Dallas' dynamic independence and innovation, D Magazine Partners has gained a brand reputation for excellence in writing and photography, independent reporting, popular newsletters and an award-winning website. The company produces more than 50 events for professionals and consumers each year, as well as panels, conferences, and town hall discussions on the issues of the day.

"It is truly an honor to join the incredible team at D. Their mission of making Dallas an even better place to live, work, and play perfectly aligns with my personal passion and professional journey. I look forward to being a part of the future and continued success of this women-owned business and furthering our collaborations with committed and innovative partners," LeVeaux said.

Stanton Chase conducted this executive search, with its team lead by Finley Konrade, Rosemary Gantz, and Annette Wimsatt.

About D Magazine Partners: *D Magazine* is the city magazine of Dallas. For four decades, it has served as the independent voice of the city, revealing the best Dallas has to offer. D Magazine Partners was founded by Allison Publications, which also publishes *D CEO*, *D Home*, *D Weddings*, *Dallas Medical Directory*, dmagazine.com, and People Newspapers and owns D Custom, a nationally recognized content marketing agency.

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