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For immediate release:

AT&T PERFORMING ARTS CENTER AND DALLAS SUMMER MUSICALS FORM PARTNERSHIP *MORE OF THE BEST OF BROADWAY FOR NORTH TEXAS AUDIENCES*

(DALLAS) A groundbreaking partnership has been forged between the **AT&T Performing Arts Center** and **Dallas Summer Musicals** that will provide even more opportunities for North Texas audiences to enjoy the best of Broadway.

Beginning with the 2019/2020 season, the AT&T Performing Arts Center will make the **Margot and Bill Winspear Opera House** available to Dallas Summer Musicals for up to four weeks a year. This will provide additional premier performance space in Dallas for touring productions of the finest shows from Broadway.

“I’m excited that the AT&T Performing Arts Center and Dallas Summer Musicals are continuing to bring great Broadway productions to our stages here in Dallas,” said Dallas Mayor Mike Rawlings, a strong advocate for the arts. “We know that Dallas is the cultural capital of the Southwest, and this new partnership just reinforces that.”

Both organizations will continue to program their own robust Broadway seasons, but the partnership will allow DSM to now present shows in the Winspear Opera House as part of its season subscription, or as add-ons.

“There has long been a desire for these two organizations to work more closely together, and given the focus on collaboration in the new Dallas Cultural Plan, this completely aligns with those goals,” said Debbie Storey, interim president and CEO of the AT&T Performing Arts Center. “The Center is committed to continue presenting season after season of great musicals and plays from Broadway. With all the incredible creative product coming out of Broadway today, this partnership just opens the door for more of these performances on the Winspear stage - and North Texas audiences are the winners.”

The Winspear, located on the AT&T PAC campus in the Dallas Arts District, seats 2,200 and has been the home for the Center’s Broadway Series since it opened in 2009. The historic **Music Hall at Fair Park**, which seats 3,400, has been the home of Dallas Summer Musicals since 1951. Access to the Winspear now gives DSM more flexibility to ensure the show and the venue are the right fit.

“Arts and cultural partnerships are essential to our city’s strong and vibrant arts community. This long hoped for partnership with the AT&T Performing Arts Center enhances Dallas

Summer Musicals' ability to deliver on our mission, while also partnering with our friends at AT&T PAC to enhance the Broadway experience for our city," said Ken Novice, president of DSM. "Together with Broadway Across America, Dallas Summer Musicals is proud to present some of the great musicals coming from Broadway at the Winspear Opera House, and we look forward to sharing those shows with Dallas audiences. We are also grateful to the City of Dallas for the wonderful recent and ongoing improvements to our beloved home in the Music Hall at Fair Park. We remain dedicated to filling the Music Hall with great Broadway shows."

This partnership also is good news for Broadway season subscribers for both organizations. DSM subscribers will have a period of presale access to AT&T PAC Broadway shows at the Winspear - after Center subscribers but before the public. The Center's Broadway subscribers will have similar presale access to DSM shows at both the Winspear and Music Hall. The subscriber benefits will begin with the groups' 2019/2020 seasons, which each will announce early next year.

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ABOUT DALLAS SUMMER MUSICALS

For more than 75 years, the non-profit Dallas Summer Musicals Inc. (DSM) has presented the very best in Broadway to North Texas audiences. Located in the historic Music Hall at Fair Park, DSM promotes excellence in live musical theatre with year-round performances for diverse audiences of all ages, impacting the lives of children and families through education and community outreach programs, while enriching the cultural landscape of North Texas and the Southwest Region.

As a 501(c)(3) non-profit organization, DSM relies on a variety of funding sources to offer affordable ticket prices, preserve the beautiful historic theatre, educate young audiences and develop impactful community programs.

DSM gratefully acknowledges the support of our season sponsors, annual fund donors and corporate partners American Airlines, Texas Instruments, The Dallas Morning News, and WFAA TV Channel 8. For more information about Dallas Summer Musicals, please call 214.421.5678 or visit our website at DallasSummerMusicals.org.

ABOUT THE AT&T PERFORMING ARTS CENTER

The AT&T Performing Arts Center is a nonprofit foundation that operates and programs a 10-acre campus comprised of three premier performance venues and a park in downtown Dallas. Opening in October 2009, the Center has helped complete the 30-year vision of the Dallas Arts District.

Audiences enjoy the best and most recent from Broadway; the finest dance companies from across the globe co-presented with TITAS Presents; top concerts and performers with Center Presents; and cutting-edge speakers from the #hearhere series. Thousands of students explore and more deeply experience the arts through the Center's education program, Open Stages. Working with local service agencies, the Center provides free tickets to underserved individuals and families through Community Partners. These programs are made possible by the ongoing support of donors and members.

The Center's five resident companies are among the city's leading arts institutions: Anita N. Martinez Ballet Folklorico, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater.

Designed by internationally acclaimed architects, the Center's performance spaces are some of the finest venues in the world:

- Margot and Bill Winspear Opera House, designed by Foster + Partners of London, is a stunning 2,200-seat venue wrapped in red glass with outstanding acoustic performance halls.
- Dee and Charles Wyly Theatre is a 575-seat theatre with one of the most versatile stages in the world and a distinctive aluminum exterior. It was designed by REX/OMA, Joshua Prince-Ramus (partner in charge) and Rem Koolhaas.
- Annette Strauss Square, designed by Foster + Partners, is an open-air entertainment venue with lawn and patio seating for 2,000 surrounded by the downtown skyline.
- Elaine D. and Charles A. Sammons Park is an urban park with native plants and grasses, landscaped lawns, performance spaces, a reflecting pool. Sammons Park was designed by Michel Desvigne and includes the Information Center designed by Foster + Partners.

The Center's mission is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts. For more information about the AT&T Performing Arts Center and to purchase tickets, become a member, or make a donation, visit www.attpac.org.

ABOUT THE WINSPEAR OPERA HOUSE

The Margot and Bill Winspear Opera House is one of four venues on the AT&T Performing Arts Center campus of which Opera Magazine said, "Quite justifiably, it has come to be recognized as America's finest opera house."

The 2,200-seat venue is a 21st Century version of the traditional horseshoe-shaped European opera houses, providing audiences an intimate hall and superior acoustics. The Winspear Opera House is home to The Dallas Opera, Texas Ballet Theater, TITAS Presents, the Center's Broadway Series, and many of the diverse performers and concerts brought to Dallas through Center Presents.