

CYDONIA

MEDIA CONTACT:

Hanh Ho, Director: 214-296-4848

Aja Martin, Director, Zhulong Gallery: 469-248-0345

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PRESS RELEASE

CYDONIA & ZHULONG GALLERY: CONTEMPORARY ART COLLECTING 101

DALLAS - CYDONIA contemporary art gallery is pleased to announce the first part of its educational programming. **HANH HO, DIRECTOR OF CYDONIA, AND AJA MARTIN, DIRECTOR OF ZHULONG GALLERY, WILL CONDUCT A GUIDED CONVERSATION ABOUT COLLECTING CONTEMPORARY ART. THIS SERIES WILL BEGIN AT 11AM ON SATURDAY, JANUARY 17, 2015.** Gallerists will **PROVIDE TRANSPARENT ANSWERS FOR BEGINNER ART ENTHUSIASTS AND YOUNG COLLECTORS** who are interested in art but do not know how and where to find answers to important questions such as:

- What is contemporary?
- How do I know that the art will appreciate in value?
- How do I protect my investment?
- Why are the walls always white?
- Why don't you list prices on the walls?

There is no cost to attend. The general public is invited. Light refreshments provided. Interested guests are politely requested to RSVP by emailing info@cydoniagallery.com.

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THE FIRST COLLECTOR EDUCATION EVENT WILL TAKE PLACE ON SATURDAY, JANUARY 17 AT 11AM AT CYDONIA GALLERY.

CYDONIA is a contemporary art gallery located in Dallas, Texas focused on supporting the careers of emerging artists whose practices have international relevance. Our mission is to show artists that have cultural and historical significance, conceptual rigor, or are the singular voice of their generation.

167 Payne Street, Dallas, Texas 75207

(New) Gallery Hours: Tuesday – Saturday: 10:00 – 6:00pm.

Other hours available by appointment.

For more information, please contact info@cydoniagallery.com or call 214-296-4848 or visit www.cydoniagallery.com

167 PAYNE STREET
P: + 1 214-296-4848

DALLAS, TEXAS, 75207 USA

INFO@CYDONIAGALLERY.COM
F: + 1 214-888-2845