**Media Contacts**

[Christine Rogers](mailto:christine.rogers@thesparkfarm.com?subject=MOBILITY%20PRESS%20REQUEST), 214-364-7049

[Carrie Dyer](mailto:carrie.dyer@thesparkfarm.com?subject=MOBILITY%20PRESS%20REQUEST), 210-287-5434

BACKGROUNDER

Transportation Summit 2014

“Choices for a 21st Century Dallas: Connecting People and Opportunities”

Mobility challenges, ranging from I-30 congestion, to the disposition of IH-345, to toll roads being planned and built throughout Dallas, are confronting entire districts across Dallas. AIA Dallas and the Greater Dallas Planning Council observe that while there has been much discussion and debate, any comprehensive solution that factors in the economics, social, and environmental impacts of transportation has been elusive.

AIA Dallas and Greater Dallas Planning Council designed a transportation summit to build broader professional and public awareness and discourse of the topic so all stakeholders can make more informed decisions going forward. Speakers represent local constituent groups ranging from architects and urban planners to neighborhood leaders, environmentalists; elected and appointed city and county officials; transportation, development and real estate experts; and next-generation civic activists.

Additionally, to round out local experts’ best thinking, AIA Dallas and Greater Dallas Planning Council have invited **Jeffrey Tumlin** (TED speaker and author of “Sustainable Transportation Planning” and renowned transit expert) and **Alex Krieger, FAIA** (Harvard School of Design professor and past chair and award-winning urban planner/architect.) to contribute their analysis of Dallas’ mobility issues, national best practices, and lessons from other cities that have experienced similar challenges.

The summit is intended to bring disparate points of view together to define common goals for designing Dallas in a way that benefits people and communities through exploring comprehensive solutions that address:

1.) Communities connected to routine destinations

2.) Communities able to overcome barriers to human-powered mobility

3.) Walkable and more bikeable communities

4.) Economic vitality across Dallas

5.) Improved air quality and reduced traffic congestion

6.) Maximize use of public land

7.) Optimal use of taxpayer dollars