

Press Release

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FOR IMMEDIATE RELEASE
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THE LASALLE GROUP ANNOUNCES MEMORY CARE COMMUNITY IN WEST HOUSTON—ADDRESSING STRONG DEMAND FOR NEEDED CARE

Houston, TEXAS July 17, 2012: The LaSalle Group has announced plans to build a cutting-edge 26,000-square-foot, \$11.2 million memory care assisted living community in West Houston. The Autumn Leaves of West Houston community will use a family approach to serve residents living with Alzheimer's and dementia. This is the 8th memory care community The LaSalle Group has brought to the Houston area in just over two years. The project is the result of a partnership with The La Salle Group, Silverado Interests and Community Trust Bank.

"We are excited to help local families by building this community in an area that desperately needs the care," said Jason Dupont, Director of Finance, The LaSalle Group. "Not only will we provide a much needed service, but we will also create 200 jobs. It makes us proud to know that 155 construction workers will touch our site and 45 people will make up our assisted living staff."

The LaSalle Group is dedicated to excellence in design, construction and caregiving. All staff members undergo rigorous training to improve their healthcare knowledge and learn new methodologies necessary to provide compassionate care.

“We are thrilled to become a part of West Houston,” said Brenda Brantley, Chief Financial Officer, The LaSalle Group. “We feel a true connection to the community and know that our high level of memory care expertise will allow us to provide quality care in a loving, home-like environment.”

The community is expected to open in West Houston during the second quarter of 2013. To set up an interview, call Amy Jones 214-890-7912 ext. 30 or email ajones@fortepr.com.

ABOUT THE LASALLE GROUP

The LaSalle Group, located in Irving, Texas is a recognized leader in the senior living industry. Using our affiliate companies, we provide a total package: real estate development, finance, construction and management of innovative Autumn Leaves memory care communities. With more than 25 Autumn Leaves communities open or under construction in Texas, Oklahoma, Illinois and Georgia, we are growing at a smart, steady pace. For more information about our business, companies and current projects, visit LaSalleGroup.com or call (800) 452-7255.

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