

NEWS RELEASE

May 17, 2012

CONSTRUCTION BEGINS ON BOX OFFICE PAVILION

Sleek Facility at the AT&T Performing Arts Center Will Feature Café and Box Office

(Dallas) Work has begun on a structure that will be the new box office and outdoor café for the AT&T Performing Arts Center. It also will include a multimedia experience space designed by Dallas-based AT&T. Construction crews are building fences around the site at the west end of the Elaine D. and Charles A. Sammons Park on Flora Street in the Dallas Arts District. The plywood fence will keep disruptions to a minimum during construction.

The 2,500 sq. ft. pavilion will be a single story, sheathed in white glass and will feature a non-reflective roof and a luminous ceiling system. The structure was designed by Foster + Partners of London, the same firm which designed the Center's Margot and Bill Winspear Opera House and Annette Strauss Square. Dallas' Good Fulton & Farrell is the local Architect of Record. The \$3.9 million cost of the project will come from privately raised funds. Construction should be complete by May 2013.

The pavilion also will become the Center's central ticketing office and information center. The satellite box office will be more visible to and convenient for patrons, and will relieve the need for tickets to be purchased inside the venues.

The café will provide coffee drinks and concessions service to visitors, workers and students in and around the Arts District. The café will fulfill a demand for an all-day coffee shop in the area.

During construction, some food trucks will be relocated to other parts of Sammons Park or across the street on the Hall Arts Center property. The Center will continue to welcome visitors to enjoy the tables and chairs in the shade, along with free AT&T Wi-Fi, Ping-Pong and foosball. Construction is not expected to interfere with events or programs in Strauss Square or Sammons Park.

About the AT&T Performing Arts Center

The AT&T Performing Arts Center, a new multi-venue Center for music, opera, theatre and dance opened in October 2009, completing the 30-year vision of the Dallas Arts District. Located at 2403 Flora Street, the Center serves as a gateway from downtown Dallas's business center to the Dallas Arts District. Featuring multiple state-of-the-art facilities that are woven together by a ten-acre urban park, which creates a dynamic cultural destination that is unparalleled in the world, the Center includes:

- The Margot and Bill Winspear Opera House, designed by Foster + Partners in a modern horseshoe configuration, seats 2,200. Its acoustics are considered among the best in the world.
- The Dee and Charles Wyly Theatre designed by REX/OMA, Joshua Prince-Ramus (partner in charge) and Rem Koolhaas, seats up to 575 and uses a superfly system to rapidly change the

performance hall's configuration to proscenium, thrust or flat floor, depending on the nature of the performance.

- The Elaine D. and Charles A. Sammons Park, designed by Michel Desvigne, is a lush urban park that unifies the Center's venues with the Arts District and surrounding neighborhoods of Dallas.
- The completely new Annette Strauss Square, designed by Foster + Partners, is the Center's outdoor entertainment venue.
- Two underground parking areas accommodate more than 850 vehicles.
- The Center's Resident Companies are: The Dallas Opera, Dallas Theater Center, Dallas Black Dance Theatre, Texas Ballet Theater and Anita N. Martinez Ballet Folklorico. The Center also has a partnership with TITAS, the premier performing arts presenter in Dallas.

More information on the AT&T Performing Arts Center is available at www.attpac.org.

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