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FOR IMMEDIATE RELEASE

February 16, 2011

## DALLAS OSCAR NIGHT® AMERICA PARTY TO BENEFIT THE USA FILM FESTIVAL

Dallas, Texas – The excitement and glamour of Hollywood comes to **Dallas** on Oscar Night. Residents of Dallas can experience the thrills and surprises of the 83rd Academy Awards® on Sunday, February 27, 2011, at Dallas' own Oscar Night America party.

The Dallas event is one of 50 official parties sanctioned by the Academy of Motion Picture Arts and Sciences that will be held across the country on Oscar Night.

Benefiting the USA Film Festival's KidFilm outreach programs, Dallas' Oscar Night celebration will be held at the Studio Movie Grill, 11170 N. Central Expressway, Dallas, beginning at 6:00pm (doors open; Awards telecast begins at 7:00pm CT). Tickets are now on sale at the USA Film Festival by telephone 214-821-6300 or email [usafilmfest@aol.com](mailto:usafilmfest@aol.com)

The Dallas audience will watch the Academy Awards telecast on a **large theater screen** courtesy of WFAA TV, the Dallas affiliate of the ABC Television Network, which broadcasts the Academy Awards presentation. This is the 18th year that the Academy and ABC have cooperated with local charities to support official Oscar Night viewing parties throughout the country. This year marks the 15th year that the Festival's Dallas event has been sanctioned by the Academy.

Official Oscar Night parties last year raised more than \$3 million through 51 charities. All money raised stays in the local community.

"Oscar Night has long been an occasion for friends and families to gather and cheer for their favorite films and stars," said Academy Executive Director Bruce Davis. "This nationwide network of fundraising parties is a natural extension of that shared experience."

The Academy will provide party guests in Dallas the same **official program** distributed to guests at the Oscar® presentation at the Kodak Theatre at Hollywood & Highland Center® in Hollywood. Dallas guests will also be served **dinner and wine** and can participate in a **live auction** featuring movie memorabilia and more.

**Tickets** to the Dallas event are **\$75 and \$45** and include dinner and True Grit wines by Parducci Wine Cellars. **To purchase tickets**, contact the USA Film Festival at 214-821-6300 or [usafilmfest@aol.com](mailto:usafilmfest@aol.com)

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“Oscar Night generates excitement all over the world,” said Kristin Carter Schor, of Gaedeke Group and Chairman of Oscar Night America Dallas. “With the Academy’s help, our guests will feel like they are on the A-list. We had an incredibly enthusiastic turnout last year and hope to raise even more money for the Festival’s programs this year.”

“The USA Film Festival is proud to be a part of Oscar Night America” said USA Film Festival Board President Dave Perry-Miller. “The support that this program has generated for the Festival’s programs every year has been phenomenal. Because of this support, the Festival has been able to provide arts-in-education programs for thousands of DISD students and educators every year.”

**Presenting Sponsors** for the Dallas Oscar Party are Dave Perry-Miller & Associates, Gaedeke Group and True Grit wines by Parducci Wine Cellars.

Now in its 41st year, the **USA Film Festival** is a Dallas-based, 501c3 nonprofit organization dedicated to the encouragement and recognition of excellence in the film and video arts. The Festival’s **year-round programs** and events include the annual KidFilm®, monthly screenings, special programs and premieres, and the annual USA Film Festival held in the spring. The USA Film Festival is supported, in part, by the City of Dallas Office of Cultural Affairs and the Texas Commission on the Arts.

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