



ASIAN FILM FESTIVAL OF DALLAS ANNOUNCES 2010 DATES

Expansion to Two Theatres, Names First Four Films

Dallas, TX, May 24, 2010—The Asian Film Festival of Dallas launches another year of amazing work from Asian and Asian-American artists at its 9th Annual Film Festival, taking place July 23-29 at Landmark's Magnolia Theatre and Angelika Film Center Dallas.

FIRST FOUR TITLES ANNOUNCED

Today, AFFD announced four films that will screen at this year's festival, including the hotly-anticipated sequel to 2009's Audience Award winning film, a romantic charmer, a genre shocker, and a star-studded crime drama.

"And this is only the beginning," said Crystal Decker-Norwood, AFFD Director of Programming. "These first four selections are just a sampling of the types of films we'll be bringing to viewers, and we're proud of the scope of our selections. From family-friendly features to horror films, samurai epics, anime, comedy, drama, and documentaries, there's something for everyone, no matter what type of film you love," she said.

AFFD Fans on Facebook and Twitter will also get advance information on titles and special events leading up to festival week. "It pays to follow us on these sites," Decker-Norwood said. "We'll be sneaking titles here and there, doing some advance events. The fans are going to be thrilled."

SEVEN DAYS, TWO VENUES, 40 FILMS

Since AFFD's creation in 2002, the annual film festival has grown to become the South's largest showcase of Asian and Asian American cinema. Over the last eight years, the festival has provided opportunities for nearly 300 Asian and Asian American filmmakers and documentarians to share their vision, often providing the only venue for their films to be shown in Dallas. The films have also allowed festival goers a chance to experience other lives and cultures without leaving their seats.

Passes are currently on sale through www.affd.org.

ABOUT AFFD

The Asian Film Festival of Dallas (AFFD) is a 501(c)(3) nonprofit organization dedicated to celebrating and supporting emerging and established Asian and Asian-American filmmakers and sharing the rich diversity of Asian culture through the medium of cinema.

WEBSITE: www.affd.org

FACEBOOK: <http://www.facebook.com/AsianFilmFestivalDallas>

TWITTER: <http://twitter.com/affd>

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9th Annual Asian Film Festival of Dallas: July 23-29, 2010

Landmark's Magnolia Theatre & Angelika Film Center Dallas

First Four Official Selections



IP MAN 2 (Hong Kong)

Director: Wilson Yip

Cast: Donnie Yen, Simon Yam, Sammo Hung

Hong Kong film star Donnie Yen reprises his role as Ip Man in this semi-autobiographical sequel following the adventures of the grandmaster of Wing Chun.



AU REVOIR TAIPEI (USA)

Director: Arvin Chen

Cast: Jack Yao, Amber Kuo

Brokenhearted Kai yearns to be with his girlfriend, who's left for Paris. Accepting a dubious offer from a local gangster to deliver a mysterious package, he embarks on a wild night with Susie, a sweet but lonely girl from the local bookstore.



ROBOGEISHA (Japan)

Director: Noboru Iguchi

Cast: Yoshihiro Nishimura, Asami, Kiguchi Aya

Sibling rivalry turns to mechanized mayhem as two sisters are kidnapped and transformed into murderous cyborg assassins. Naturally, an evil CEO is to be blamed for the mess.



I CORRUPT ALL COPS (Hong Kong)

Director: Jing Wong

Cast: Eason Chan, Tony Leung Ka Fai, Anthony Wong

Cleverly titled with the abbreviation "ICAC", I Corrupt All Cops is partly about the establishment of Hong Kong's anti-corruption force, the Independent Commission Against Corruption. Spanning roughly a decade with three parallel plot threads, this gripping crime drama unfurls in the 1960s and 1970s, when the heroic Commission swept in and began systematically driving out all of the corruption in the Hong Kong police force.