

**It's not all Show...It's BUSINESS**

## **Why Incentives/Rebates Matter**

**Larger productions WILL NOT come without incentives.**

**Large projects serve as a catalyst to:**

- Attract & retain qualified and experienced cast & crew.
- Retain & grow infrastructure (i.e. equipment, vendors, facilities, etc....)
- Provides valuable experience to cast & crew base.
- **Ensures that infrastructure, talent & crew will be here for other productions that don't qualify for incentives... such as commercial & industrial productions, indigenous independent filmmakers, etc...**



**TMIIP funding will be crucial to retain 2 high profile projects in Dallas. USA's 3<sup>rd</sup> season of "Queen of the South" (\$21M+ local spending) & Fox's new Marvel TV series (est. \$35M+ local spending) along with many others....**

### **LOST SPENDING TO TEXAS/DFW REGION IN FISCAL YEAR 2016**

**\$219M - 14 Projects**

The approximate amount of spending lost from projects indicating they wanted to shoot in DFW region but could not do so without state incentives.

This figure only includes the projects that are known, not those that didn't call because they knew about the reduction &/or unavailability of funds.



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### Texas Moving Image Industry Incentive Program (TMIIP) Data over life of program - Sept. 1, 2007 – Dec. 31, 2016

Total Projects	Total Jobs	Total Spend	Total Rebate
1,015	142,974	\$1.254B	\$191.4M

Return on Investment (ROI) is 555% or \$5.55 per dollar spent in the Texas economy

### TMIIP – Dallas Region Report - FY 2008-2016

Total Projects	Total Jobs	Total Spend	Total Rebate
461	49,119	\$399.9M	\$57.5M

All TMIIP data supplied by the Texas Film Commission

### Dallas Film Commission Reporting - FY 2008-2016

Total Projects	# Shoot Days	Total Spend	Econ. Impact
3,052	26,502	\$792.2M	\$1.8B

Please note: this is NOT inclusive of all production, only what DFC can track.

### Dallas Film Commission Reporting - FY 2015-2016

Total Projects	# Shoot Days	Total Spend	Econ. Impact
328	2,046	\$100M	\$230.1M

Please note: this is NOT inclusive of all production, only what DFC can track.

Please note that not all projects qualify for incentives/rebates, but the ones that do serve as catalysts to support & grow smaller local businesses and productions and train-up workforce.